## NCC Cable System Order

Order #	62351814	Flight Dates	10/17/16 - 10/30/16	Update Date		10/17/16		
Syscode	6838	Agency	Shorr, Johnson & Magnus	Version		1 Vs. 1		
System Name	Cablevision/North Nassau, NY	Advertiser	Schumer for Senate	Show All Lin	es			
Market	New York		•	Total # of We	eeks			2
		Client Code		Total				\$650.00
AE	Meghan Hughes	Product Code		Commission				\$97.50
Sales Coordinator	Jaryd Engberg	Est Code	SPORTS	Net Total				\$552.50
Office	Washington	Product Name	Schumer NY :30s Sports NP	Total Spots				5
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted			Sold On		Cost Per Sp	ot	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments :	10.17 New LUR order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/17/16	10/23/16	19:00	24:00		Χ	Χ	Х	Χ	Х	Х	-	-	4	\$130.00	\$520.00	30	NPE 10/03/16-10/16/16
2	ESPN		10/24/16	10/30/16	19:00	24:00	Χ							-	-	1	\$130.00	\$130.00	30	NPE 10/03/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$650.00

SYSTEM APP:	SALES	ACCT	Date Printed 10/17/1	16

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## NCC Cable System Order

Order #	62351814	Flight Dates	10/17/16 - 10/30/16	Update Date		10/17/16		
Syscode	6839	Agency	Shorr, Johnson & Magnus	Version		1 Vs. 1		
System Name	Cablevision/South Nassau, NY	Advertiser	Schumer for Senate	Show All Line	es	•		
Market	New York		•	Total # of We	eks			2
		Client Code		Total			\$1	1,230.00
AE	Meghan Hughes	Product Code		Commission			;	\$184.50
Sales Coordinator	Jaryd Engberg	Est Code	SPORTS	Net Total			\$1	1,045.50
Office	Washington	Product Name	Schumer NY :30s Sports NP	Total Spots				5
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted		•	Sold On		Cost Per Spo	t	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	СРР	-	CPM	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/17/16	10/23/16	19:00	24:00		Х	Х	Х	Х	Х	Х	,	1	4	\$246.00	\$984.00	30	NPE 10/03/16-10/16/16
2	ESPN		10/24/16	10/30/16	19:00	24:00	Χ							-	-	1	\$246.00	\$246.00	30	NPE 10/03/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$1,230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,230.00

SYSTEM APP.	SALES	ACCT	Date Printed	10/17/16

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## NCC Cable System Order

Order #	62351814	Flight Dates	10/17/16 - 10/30/16	Update Date		10/17/16		
Syscode	6841	Agency	Shorr, Johnson & Magnus	Version		1 Vs. 1		
System Name	Cablevision/Huntington, NY	Advertiser	Schumer for Senate	Show All Line	s			
Market	New York		•	Total # of We	eks			2
	•	Client Code		Total				\$320.00
AE	Meghan Hughes	Product Code		Commission				\$48.00
Sales Coordinator	Jaryd Engberg	Est Code	SPORTS	Net Total				\$272.00
Office	Washington	Product Name	Schumer NY :30s Sports NP	Total Spots				5
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted			Sold On		Cost Per Sp	ot	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	

	Comments :	10.17 New LUR order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN		10/17/16	10/23/16	19:00	24:00		Х	Х	Х	Χ	Х	Х		-	4	\$64.00	\$256.00	30	NPE 10/03/16-10/16/16
2	ESPN		10/24/16	10/30/16	19:00	24:00	Х							-	-	1	\$64.00	\$64.00	30	NPE 10/03/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$320.00

SYSTEM APP	SALES	ACCT	Date Printed 10/17/16

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